ROLE OF INSURANCE IN OUR LIFE

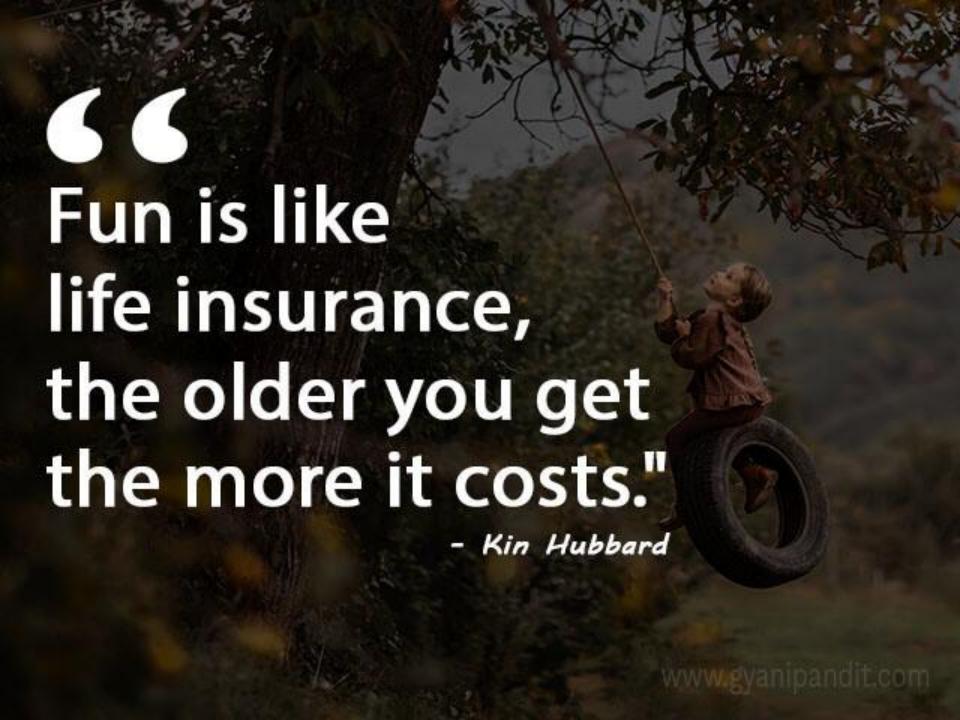


MY OBJECTIVE

- "To make people understand about the insurance sector and the importance of insurance in our life."
- "After reading my report on insurance, the person who does'nt know anything about it, will get basic and even useful information about insurance sector.



"I evel of knowledge



In Layman's words, "Insurance is an arrangement with a company in which you pay them regular amounts of money and they agree to pay the costs if, for example, you die or are ill

What is Insurance?



Insurance is a financial product sold by insurance companies to safeguard you and/or your property against the risk of loss, damage or theft (such as flooding, burglary or an accident).

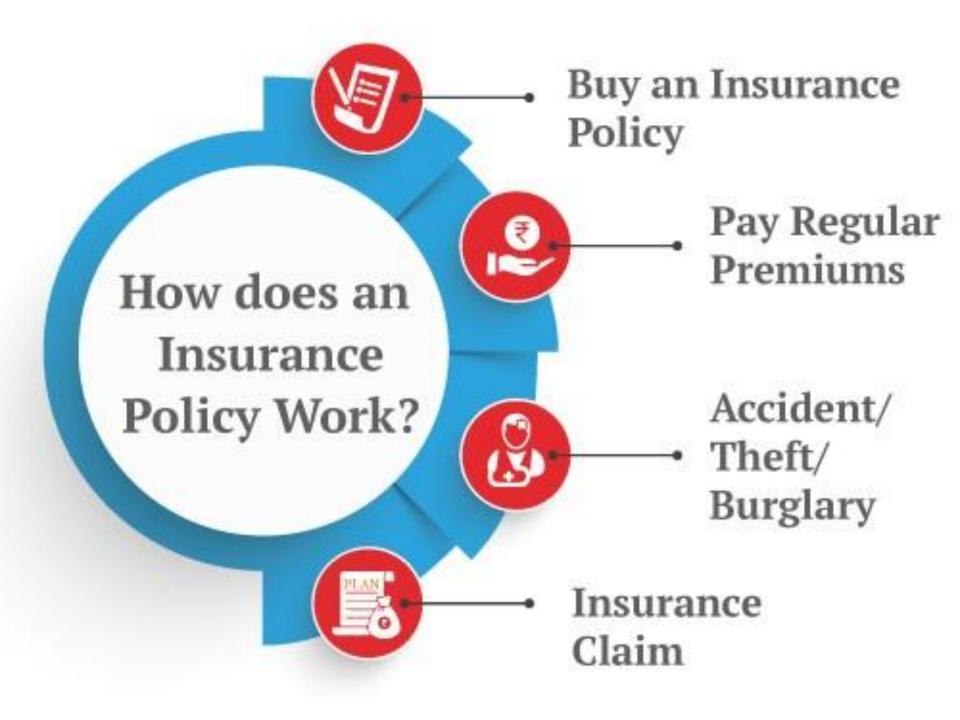
Life TYPES_{life} Insurance Insurance

On living things

On non-living things

Only on humans

Motor, Buliding, Agr o-based, Animal husbandary etc.



COMPONENTS

- Premium: It is the money we pay to the company to avail of insurance policy benefits.
- Policy Limit: Applies to health and general insurance policy where compensation depends on the amount of loss.
- Deductible: A deductible is the maximum amount of loss you will bear out of your pocket.

- Sum Insured: It refers to the maximum cap on the costs you're covered for in a year against any unfortunate events.
- Sum Assured: It is the amount the life insurance company pays to the nominee if the insured event happens (death of insured).



भारतीय जीवन बीमा निगम LIFE INSURANCE CORPORATION OF INDIA

BRIEF INFORMATION

- Type Public
- Industry Insurance and financial services
- Founded 1 September 1956
- Head Quarters –
 Mumbai, Maharashtra
- Owner Government of India (96.5%)

CHAIRMAN OF LIC





ORGANISATIONAL STRUCTURE



LIC MOTTO

"Yogakshem am

Which means "Your welfare is our responsibilit



ज़िन्दगी के साथ भी

MISSION

"To enhance the quality of living of the people by providing financial products and services that provide competitive returns."



OBJECTIVE OF LIC

- Spread the importance of life insurance widely in the rural areas.
- Main focus, to safeguard the interest of the life insures and act as a trustee in their individual and collective capacities.
- Maximising the ability of saving by providing a diverse range of the life insurance products.

JEREMIAH SAY

" Getting insurance is your responsibility to your family and loved ones. You may hate it but it is your responsiblilty."



Real situation

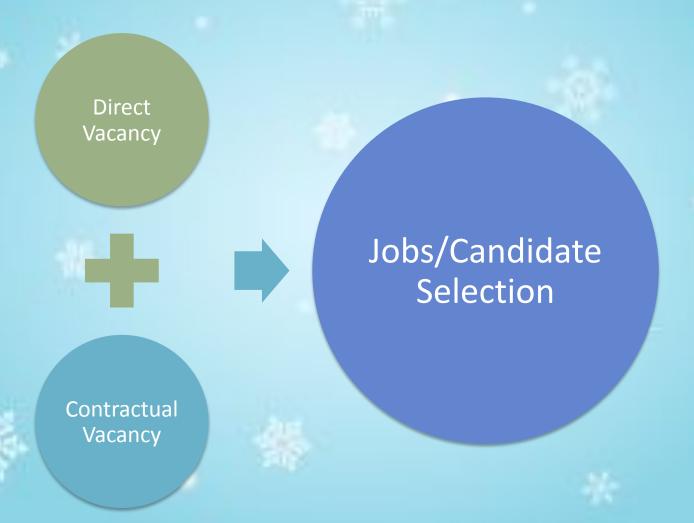
- During pander ceach one of us has experienced financial loss, health loss, family loss, and what not.
- According to reports,
- who was hospitalized in Delhi during pandemic for 14 days can end up paying up to Rs.2 lakhs without ventilator.



MY OBSERVATIONS



JOB OPPORTUNITIES



DIRECT VACANCIES

Assistant (Cleric)

Apprentice Development Officer

Assistant
Administration
Officer

CONTRACTUAL VACANCIES

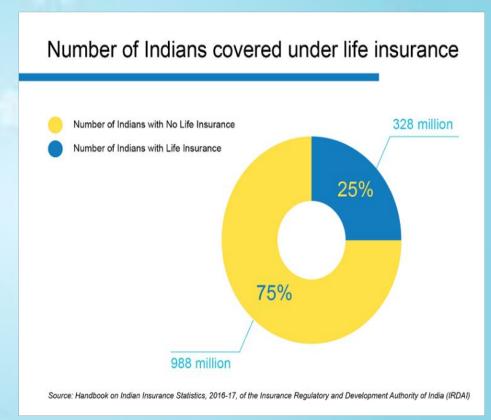
Normal Agents CCA(City career agents)

RCA(Rural career agents)

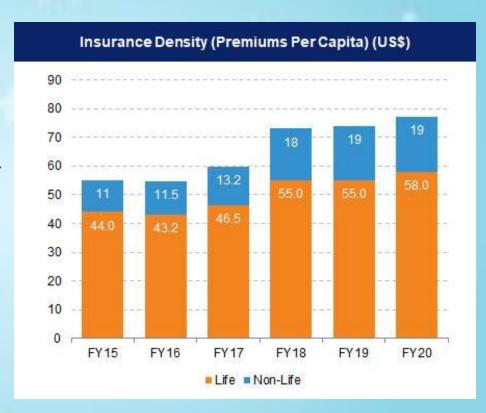
ANALYSIS OF DATA

This graph shows that 75% of people in India does not have life insurance.

There's a need to aware people about the insurance sector.

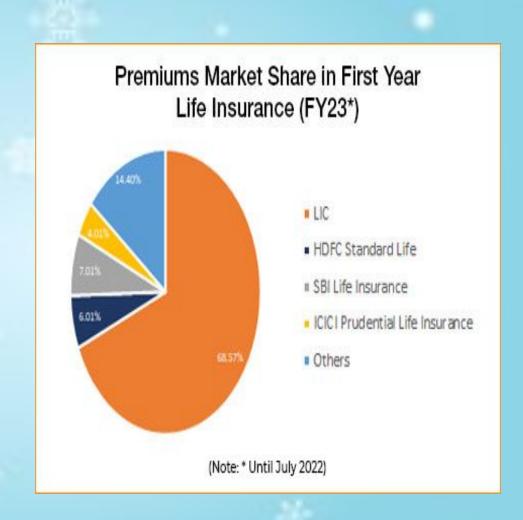


This graph shows about the changes in the Life insurance and non life insurance density in fiscal year



 This graph shows the share of different insurance companies shares in the market

LIC has the



PEOPLE'S VIEWS.

"Life Insurance Policy has given me a sense of protection for my family. As I'm the only working person for my daughter and for her secure future it could help a lot and for her further education



"Being a policy holder, I can say that life insurance is very important and non-life insurance is equally important as well."



- Mr.



THANKYOU

